

Prestwich Township Forum

Our Local Township Plan:

2012-15

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Welcome to Prestwich Local Community Plan

Thank you for taking the time to read the Prestwich Township Plan. This document provides details on how we plan to tackle some of the local issues we face as a community.

Last year we had round table discussions at Township forum meetings where Councillors, Community representatives and other members of the public were present and able to give us their views and share ideas. From this, and other statistical information, we have been able to identify our priority areas for the next three years.

The plan outlines how we will continue to make progress towards the vision for our Township to promote better outcomes for the social, health, economic and environmental wellbeing of people in our community.

Despite the challenging economic climate we continue to strive for improvement, working together with our communities and partner agencies such as the Council, Police and Fire services, health services, faith groups and so on. We have a strong, dedicated, skilled and committed partnership that is working on a range of projects to help us deliver our priorities and improve the quality of life for residents in our community.

Bury Council has a number of key outcomes that underpin its work, and we will follow these objectives in delivery of the plan.

- Reducing poverty and its effects
- Supporting our most vulnerable residents
- Making Bury a better place to live
- One Council, one success together

We would like to thank all our partners and residents for their continued efforts in supporting the Township Forum and the important work it does for the community of Prestwich

**David Stanley, Chair,
Prestwich
Township Forum**

Who we are and what we do

Prestwich Township Forum welcomes those who live, work, or have an interest in the area. The forum meets at local venues such as community centres and schools. These meetings are public meetings and we strongly encourage everyone to come along. Discussions are fed back to Bury Council and its partners for appropriate action.

Prestwich Township Forum is a constituted council committee consisting of all the elected members representing our area and a co-opted advisory group of local representatives from the business community, voluntary organisations and community groups. There are up to nine members on each Advisory Group and a place is also reserved for a young person's representative.

The forum empowers our communities, promotes the debate of local issues and brings decision making closer to our residents. It seeks to harness the many strengths and assets we have in place here in Prestwich, including local groups, strong community networks, talented young people, charities and voluntary groups, to work through these issues as a strong and committed partnership.

For further information about your Township Forum please visit [Township Forums](#) or contact Kim Griffiths, Township Co-ordinator on 0161 253 6349, or by email at k.griffiths@bury.gov.uk

Some facts about Prestwich

Demography: Bury has a population of 183,800. Of these, approximately 33 760 live in Prestwich

Of the population of Prestwich, 61% are Christian. 14% are Jewish, 3.8% are muslim and 19.8% have no religion or do not say what religion they are.

Deprivation: In terms of measuring deprivation, England is split into small areas called super output areas (SOA). Each SOA represents approximately 1500 residents. And deprivation is measured over 7 domains: income, employment, health, disability, education and training, barriers to housing and services, living environment and crime. In England there are 32 482 SOAs. In the borough of Bury there are 120 SOAs. Each SOA is given a ranking, with 1 being most deprived. St

Prestwich has 7 super output areas in the top 20% most deprived for England. Rainsough is in the top 10%.

Closing the gap: Although much of Prestwich is generally seen as an affluent area, there are clearly pockets of deprivation and inequalities, which adversely affect the life chances of many people who live in them. These inequalities between our neighbourhoods mean poorer health, lower levels of education and skills, higher crime and unemployment for people living in these areas. The area plan aims to close the gap so that the lives of those in the most deprived areas are improved.

Assets: In spite of the disadvantages outlined above, Prestwich has many to be justly proud of, lots of beautiful green spaces and parks with active Friends groups, thriving sports clubs, residents groups and a successfully formed business group, Local in Prestwich., which supports existing businesses, and helps and encourages new ones to thrive. The annual Clough day, month long Festival and Carnival attract thousands of visitors.

Together we can achieve more!

Prestwich Township Forum aims to promote better outcomes for the social, health, economic, and environmental well being of people within our community.

We can achieve this by working together to achieve a number of key outcomes:

Key Outcomes:

Our plan will contribute to the following outcomes:

- Improved health and wellbeing
- Employment opportunities
- Educational Attainment and learning
- Community safety
- Community pride and belonging
- Town centre regeneration

Making a difference: We will monitor the action plans which support delivery of these outcomes (updated action plans will be shared at each meeting) and a bi-annual performance report to the township forum

Everybody's involved

The action plan has been drawn together in a number of ways. We have used our knowledge of local people's priorities to focus on those issues which matter most to local people.

Key Group	How have they influenced the Corporate Plan?
Residents	<ul style="list-style-type: none"> • Survey and consultation activities • Township Forums- open forum issues and round table discussions • PACT meetings
Councillors	<ul style="list-style-type: none"> • Direct involvement in the development of the objectives for this plan • Consultation activities • Township Forums
Research and Demographic Information	<ul style="list-style-type: none"> • National research and intelligence • Local Health Data • Ward profiles • Intelligence gathering
Partner Organisations	<ul style="list-style-type: none"> • Police and partner meetings • Six town Housing • Council departments • Primary Care Trust/ health authority

There will be further opportunities for you to **get involved** and **have your say** on a range of issues. Your views are really important to us so make sure you take part. Come along to our township forum meetings- you will be made very welcome.



**PRESTWICH
AREA PLAN
2012-13**

Outcome: Improved Health and wellbeing

Health inequalities need to be addressed in key areas around the Rainsough area- in the top 10% Super output areas nationally Smoking levels are high in Holyrood -21.6% (4th Highest in the Borough) and St Mary's -19.6% (5th highest in the Borough) Prestwich has the 2nd highest level of childhood obesity in both reception and year 6 pupils- In Sedgley 23% of pupils in year 6 are classed as obese

ISSUE– What needs to be achieved	ACTIONS/OUTPUTS – How can we work towards addressing the issue?	LEAD AGENCY- Who should take responsibility?	MILESTONE	By when?
Take health to the communities	Re-establish Rainsough Health Group to look at areas of deprivation in relation to health and wellbeing, employment and educational attainment	Lead- Butterstile Children's Centre Multi agency group	Arrange for relevant partner agencies to meet	May 2012
Reduce fuel poverty and its affects	Promote "Toasty" campaign to enable Prestwich residents access to free cavity and loft insulation	Energy officer Bury Council	Promotion via schools, Childrens services and other organizations and events	November 2012
Encourage healthy eating for all Better access to fresh fruit and vegetables	Support good use of allotment space Support and raise awareness of incredible edible	Groundwork Incredible edible	Explore potential for high street planters with herbs	June 2012
Increase fitness and exercise opportunities and access to sport	Ensure out of school provision/ holiday activities Promote local sports clubs	Sports development	Access funding and arrange for summer holiday provision	Summer 2012

Outcome: Employment Opportunities

It is acknowledged that there is a lack of employment opportunities locally, especially for young people with few or no formal qualifications. Most out of work benefit claimants in Prestwich live in the Rainsough area which is within the 5% most deprived super output areas in the country. 37.8% of children in Rainsough classed as living in poverty.

ISSUE – What needs to be achieved	ACTIONS/OUTPUTS – How can we work towards addressing the issue?	LEAD AGENCY- Who should take responsibility?	MILESTONE	By when?
Bring work to people	Encourage local apprenticeship schemes-eg Local in Prestwich apprenticeship scheme Work placements for young people	Prestwich Business Group	Presentation to Local in Prestwich to promote apprenticeship scheme and provide work placements for young people	September 2012
Get young people into work	Encourage local businesses to support employment programmes such as “Backing Young Bury” Explore possibilities for Job fairs/ job clubs and ways to raise awareness re opportunitis Encourage volunteering opportunities	Job centre plus	Arrange meeting with job centre plus to Explore possibility of job clubs Investigate availability of empty premises in Prestwich town centre	July 2012

Outcome: Educational Attainment/learning

Prestwich, like the rest of the Borough have great schools with dedicated staff. However there is evidence to show that there is a link between children on free school meals and low attainment levels, and an ultimate link to youth unemployment. In January 2010 14.1% of pupils (671) were claiming a free school meal

ISSUE – What needs to be achieved	ACTIONS/OUTPUTS – How can we work towards addressing the issue?	LEAD AGENCY- Who should take responsibility?	MILESTONE	By When?
Improve information sharing across all agencies to deal with the most complex families. Reaching families with babies as soon as possible.	Establishment of Rainsough health and Inequalities group	Rainsough Health Group Multi agency	Identify members of health inequalities group Arrange meeting to look at priorities	May 2012 July 2012
Ensure children are "school ready"	Support for parents in most need Encourage reading from early age	Reaching Families	Identify families in most need via health group above	September 2012
Increase youth provision in Prestwich	Inventory of what is available – clubs and youth facilities Effective promotion of existing facilities	Township forum members	Compile list of activities available via local knowledge Promotion of facilities and activities	September 2012 December 2012

Outcome: Community Safety

In Prestwich there has been significant success in the reduction of anti social behaviour and we want to see that continue to reduce. However perception of crime continues to be relatively high which indicates that more needs to be done to reassure people.

ISSUE – What needs to be achieved	ACTIONS/OUTPUTS – How can we work towards addressing the issue?	LEAD AGENCY- Who should take responsibility?	MILESTONE	By when?
<p>Improve communication of good news stories</p> <p>Continue partnership working</p>	<p>Regular partnership meetings to identify and quickly deal with emerging issues.</p> <p>Regular reports to Township forums re actions and successes with partner work.</p>	<p>Township co-ordinator/ police inspector</p>	<p>Regular monthly meetings being held with range of key partners, housing providers, youth services, police, environmental health, rangers.</p>	<p>ongoing</p>
<p>Proactive work around young people.</p>	<p>Work with volunteers to provide youth facilities and activities</p> <p>Introduce Youth PACT meetings</p> <p>Identification of tags to identify graffiti culprits</p>	<p>Six Town Housing/ Youth services/ police</p> <p>Police</p> <p>Police and schools</p>	<p>Explore possibility for youth provision on Polefield estate</p> <p>Publicise and pilot youth PACT following Whitefield model</p> <p>Task Partnership meetings and PCSOs with tag identification</p>	<p>September 2012</p> <p>January 2013</p> <p>ongoing</p>

Outcome: Community pride and belonging

Prestwich is a great place to live, work and visit. There are low levels of crime and anti social behaviour compared to other areas. There is some beautiful green open space and park areas that are very much valued throughout the area and we want to instill a greater pride in the area for now and future generations.

OUTCOMES – What needs to be achieved	ACTIONS/OUTPUTS – How can we work towards achieving the outcome?	LEAD AGENCY- Who should take responsibility?	MILESTONE	By when?
Instill pride and responsibility in area around litter, graffiti etc	Positive promotion of Prestwich as a nice place to live Identify and reporting of litter and grot spots	Township forum members	Positive reporting of Prestwich via media and publicity	ongoing
Support for Parks groups/ protection of parks and conservation areas	Increase membership of parks forums- encourage young people's involvement	Friends of parks groups	Publicise friends groups via schools, youth groups and youth PACT meetings	From July 2012 and ongoing
Support parks events- ensure delivery of key events	Prestwich Clough day Prestwich Festival Prestwich Carnival	Clough Committee Festival Committee Carnival Committee	Successful delivery of Clough day, festival and carnival in 2012	All events successfully delivered in 2012

Outcome: Town centre Regeneration

Protection of independent businesses and promotion of Prestwich as a destination and not just a place to drive through en route to the city, has been an ambition of the local community for many years. Prestwich needs to increase spending and footfall if it is to thrive. Whilst the vacancy rate for shops is relatively low (8%) much work needs to be done to put Prestwich on the map.

OUTCOMES – What needs to be achieved	ACTIONS/OUTPUTS – How can we work towards achieving the outcome?	LEAD AGENCY- Who should take responsibility?	MILESTONE	By when?
Support Portas Bid to encourage investment and interest in Prestwich	Support for submission of bid for Portas scheme at all levels	Town centres Team LiP	Submit bid for Portas Resubmit bid for Portas funding	April 2012 June 2012
Support for Local In Prestwich	Launch group officially Promotion of merchandise, loyalty card social media links and web site	LiP LiP and township forum members	Successful launch at Prestwich Carnival Launch at carnival and other events	June 2012 ongoing
Give people of Prestwich a say in Prestwich Town Centre Developments	Reestablishment of information sharing via Prestwich regeneration group	Town Centres Team	Arrange meeting with interested parties for update on situation	September 2012

